

Amendments

In the Specification

On page 15, first paragraph, please delete that paragraph and insert the following paragraph:

“FIG. 3 is a block diagram view of an embodiment of the system for combined mailing (co-mailing) of a plurality of diverse publications of the present invention. In FIG. 3, two major subsystems are shown: (1) bindery systems 300, 303 . . . N; and (2) a co-mailer system 326. Beginning at the bindery systems 300 and 303, a plurality of binderies 315, 316 . . . N are shown. It is noted that the number of binderies may vary in the system for co-mailing the plurality of publications and, in one embodiment, may have anywhere from two to thirty binderies in order to bind up to thirty diverse publications. Thus, in FIG. 3, bindery 315 may be considered, in one embodiment, a first bindery and bindery 316 may be a second bindery. It is noted that the diverse publications may also be bound by a single bindery. Publications are understood to mean any bound, printed matter including, but not limited to, magazines, catalogs, periodicals, books, and the like. A plurality of binderies 315, 316 . . . N therefore exists in a typical printing facility that create and prepare for mailing a plurality of publications. The binderies 315, 316 may be any standard binderies, for example, the Müller Martini Prim Saddle Stitcher bindery manufactured by Müller Martini of Zufingen, Switzerland and described in the publication “the Prima Saddle Stitcher – Fast Makereddy and High Output for Maximum Production Flexibility” dated October of 1995, and incorporated herein by reference. It is therefore understood that while the embodiment of FIG. 3 depicts two bindery systems 300, 303 for binding two publications (A, B), other embodiments may contain more binderies (and bindery systems), or even the same two binderies where those two binderies bind more than two publications.”